maxell

Alkaline Batteries

A Branded Solution for Value-Conscious Consumers

- Manufactured to the highest standards in the industry, Maxell's Alkaline batteries provide unrivaled value. Maxell's Alkaline batteries make the difference where it matters most - your bottom line.
- Easy to merchandise. Available in AA, AAA, C, D and 9 Volt cell sizes.

ALKALINE BATTERY LINEUP

DESCRIPTION		AAA Cell/2 Pk Carded	AAA Cell/4 Pk Carded	AAA Cell/6 Pk Carded	AAA Cell/10 Pk Carded
Model #:		LR03 2BP	LR03 4BP	LR3 AAA 6BP	LR03 10BP
Item #:		723824	723846	723847	723810
Carton Inner/Master Qty:		12/48	12/48	12/48	6/24
UPC Codes:	Unit	0-25215-72382-7	0-25215-72384-1	0-25215-72391-9	0-25215-72383-4
	Inner	300-25215-72382-8	300-25215-72384-2	300-25215-72391-0	300-25215-72383-5
	Master	100-25215-72382-4	100-25215-72384-8	100-25215-72391-6	100-25215-72383-1
Dimensions:	Unit	4.25" x 3.375" x 0.5"	4.25" x 3.375" x 0.5"	4.25" x 3.375" x 0.5"	4.25" x 3.375" x 0.5"
	Master	10.5" x 8.25" x 4.25"	10.5" x 8.25" x 4.25"	11.25" x 8.0" x 4.5"	10.5" x 8.25" x 4.25"
Master Carton Weight:		3.55 lbs.	5.5 lbs.	8.661 lbs.	7.0 lbs.

DESCRIPTION		AAA Cell/12 Pk Carded	AAA Cell/20 Pk Shrink	AA Cell/2 Pk Carded	AA Cell/4 Pk Carded
Model #:		LR3 AAA 12BP	LR03 20MP	LR6 2BP	LR6 4BP
Item #:		723812	723849	723424	723448
Carton Inner/Master Qty:		6/24	12/36	12/48	12/48
UPC Codes:	Unit	0-25215-72395-7	0-25215-72394-0	0-25215-72342-1	0-25215-72344-5
	Inner	300-25215-72395-8	300-25215-72394-1	300-25215-72342-2	300-25215-72344-6
	Master	100-25215-72395-4	100-25215-72394-7	100-25215-72342-8	100-25215-72344-2
Dimensions:	Unit	4.25" x 7.75" x 0.5"	1.75" x 1.875" x 2.25"	4.25" x 3.375" x 0.625"	4.25" x 3.375" x 0.625"
	Master	12.5" x 9.0" x 5.25"	6.0" x 6.0" x 5.5"	11.0" x 8.25" x 4.75"	11.0" x 8.25" x 4.75"
Master Carton Weight:		9.9 lbs.	19.40 lbs.	5.8 lbs.	11.15 lbs.

DESCRIPTION		AA Cell/6 Pack Carded	AA Cell/10 Pk Carded	AA Cell/12 Pk Carded	AA Cell/20 Pk Shrink
Model #:		LR6 AA 6BP	LR6 10BP	LR6 AA 12BP	LR6 20MP
Item #:		723468	723410	723469	723453
Carton Inner/Master Qty:		6/24	6/24	6/24	12/36
UPC Codes:	Unit	0-25215-72397-1	0-25215-72343-8	0-25215-72399-5	0-25215-72346-9
	Inner	300-25215-72397-2	300-25215-72343-9	300-25215-72399-6	300-25215-72346-0
	Master	100-25215-72397-8	100-25215-72343-5	100-25215-72399-2	100-25215-72346-6
Dimensions:	Unit	4.25" x 3.375" x 1.125"	4.25" x 3.375" x 1.125"	4.25" x 7.75" x .625"	2.25" x 1.875" x 2.875"
	Master	11.0" x 8.25" x 4.75"	11.0" x 8.25" x 4.75"	16.0" x 11.5" x 4.0"	9.5" x 8.5" x 6.25"
Master Carton Weight:		8.6 lbs.	13.0 lbs.	17.275 lbs.	37.0 lbs.

DESCRIPTION		AA Cell/24 Pack	AA Cell/48 Pack	AA Cell/40 Pk Shrink	C Cell/2 Pk Carded
Model #:		LR6 24CL	LR6 48CL	LR6 40MP	LR14 2BP
Item #:		723441	723440	723450	723320
Carton Inner/Master Qty:		12	6	8/24	12
UPC Codes:	Unit	0-25215-72159-5	0-25215-72156-4	0-25215-72349-0	0-25215-72332-2
	Inner	—	—	300-25215-72349-1	—
	Master	100-25215-72159-2	100-25215-72156-1	100-25215-72349-7	100-25215-72332-9
Dimensions:	Unit	4.5" x 7.5" x 1.5"	7.625" x 7.5" x 1.5"	5.75" x 2.25" x 2.25"	4.25" x 3.375" x 1.0"
	Master	10.0" x 7.625" x 5.5"	8.0" x 8.0" x 8.75"	12.0" x 8.0" x 7.5"	11.0" x 8.0" x 7.0"
Master Carton Weight:		16.5 lbs.	16.5 lbs.	57.0 lbs.	15.7 lbs.

DESCRIPTION		C Cell/16 Pack	D Cell/2 Pk Carded	D Cell/16 Pack	9 Volt/1 Pk Carded
Model #:		LR14 16MP	LR20 BP	LR20 16MP	6LF22 1BP
Item #:		723365	723020	723065	721110
Carton Inner/Master Qty:		6	12	6	12/48
UPC Codes:	Unit	0-25215-72336-0	0-25215-72302-5	0-25215-72305-6	0-25215-72111-3
	Inner	—	—	—	300-25215-72111-4
	Master	100-25215-72336-7	100-25215-72302-2	100-25215-72305-3	100-25215-72111-0
Dimensions:	Unit	4.0" x 4.0" x 2.125"	4.25" x 3.375" x 1.375"	5.25" x 5.25" x 2.5"	4.25" x 3.375" x 0.75"
	Master	12.75" x 9.0" x 2.5"	12.0" x 8.0" x 7.25"	16.0" x 10.5" x 3.0"	11.0" x 8.0" x 5.0"
Master Carton Weight:		15.0 lbs.	32.5 lbs.	30.0 lbs.	5.15 lbs.

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